

5K CHRISTALIS SUPERHERO RUN/WALK



SPONSORSHIP

The Christalis 5k Superhero Run/Walk is a fundraising event that will directly benefit poor and orphaned children in Uganda. Christalis is a 501c3 non-profit that serves these vulnerable children by providing a home for the orphaned and abandoned as well as providing tuition and medical care for children in the community.

While the Christalis 5k has been held annually on the campus of Washington Adventist University, in Takoma Park, Maryland, because of COVID-19 restrictions, and the fact that we want our runners to remain safe and healthy, our 5k will be a virtual event this year.

We are expecting 100-150 runners to attend our fifth annual Superhero 5K from all around the country. Each runner will receive a free t-shirt and medal with registration. The top three winners of each age and gender category will receive prizes.

Why consider Sponsorship?

- Aligning with the Christalis Superhero Run offers your company a marketing opportunity in our local and worldwide community.
- Being a Superhero Run Sponsor will help reinforce your organization as an international corporate citizen and help boost your company morale.

What are the benefits of being a Sponsor?

- Marketing visibility for your company
- Promotions on our website and social network sites

Levels of Sponsorship Opportunities:

All sponsors will get a tax-deductible receipt

Adamantium Level- \$3,000.00 Includes:

- Banner during live stream
- Thank you video from our kids in Uganda
- Banner on the table during live stream
- Name/Logo on live stream host t-shirt
- Name/Logo on the 5k t-shirt
- Name/Logo listed on the website under the Corporate Sponsor section
- Placement on our advertising/publicity/marketing material from date of commitment
- A solo feature on our social media sites
- 10 min presentation time on our live stream
- Marketing material mailed to each runner
- 5 Free Registrations with T-shirts

Vibranium Level - \$2,000 Includes:

- Banner during live stream
- Banner on the table during live stream
- Name/Logo on the 5k t-shirt if paid by Sept 1
- Name/Logo listed on the website under the Corporate Sponsor section
- Placement on our advertising/publicity/marketing material from date of commitment
- Solo feature on our social media sites
- 5 min presentation time on our live stream
- Marketing material mailed to each runner
- 3 Free Registrations with T-Shirts

Energon Level - \$1,000 Includes:

- Banner during live stream
- Shared banner on table at live stream
- Name/Logo on the 5k t-shirt if paid by Sept. 1
- Name/Logo listed on the website under the Corporate Sponsor section
- Solo feature on our social media sites
- 1 min presentation time on our live stream
- Marketing material mailed to each runner
- 2 Free Registrations with T-Shirts

Milthri Level: \$500.00 Includes:

- Name/Logo on the 5k t-shirt if paid by Sept 1
- Name/Logo listed on the website
- Shared feature on our social media sites
- 30 sec shout out on live stream
- Marketing material mailed to each runner
- 2 Free Registrations with T-Shirts

Kryptonite Level: \$250.00 Includes:

- Name/Logo listed on the website
- Shout out on live stream
- Marketing material in each runners' goody bag
- 1 free registration with T-Shirt



How Do You Become a Sponsor?

Please contact Shalini David at shalini@christalis.org or 240-772-1131.