

5K CHRISTALIS SUPERHERO RUN/WALK



SPONSORSHIP

The Christalis 5k Superhero Run/Walk is a fundraising event that will directly benefit poor and orphaned children in Uganda. Christalis is a 501c3 non-profit that serves these vulnerable children by providing a home for the orphaned and abandoned as well as providing tuition and medical care for children in the community. The Christalis 5k will be held on September 27, 2020 at the campus of Washington Adventist University and Sligo Creek in Takoma Park, Maryland.

We are expecting 150-200 runners at our fifth annual Superhero 5K. Each runner will receive a free t-shirt, bib, goody bag, and pre & post run snacks. While runners are finishing their race, superhero volunteers will be cheering the runners on. After the race we will have an awards ceremony. The top three winners of each category will receive medals and prizes.

Why consider Sponsorship?

- Aligning with the Christalis Superhero Run offers your company a marketing opportunity in the community.
- Being a Superhero Run Sponsor will help reinforce your organization as an international corporate citizen and help boost your company morale.

What are the benefits of being a Sponsor?

- Marketing visibility for your company
- Promotions on our website and social network sites

Levels of Sponsorship Opportunities:

All sponsors will get a tax-deductible receipt.

Diamond Level - \$5,000.00 Includes:

- Individual banner placed at the start/finish line or registration booth.
- Name/Logo on the 5k t-shirt if paid by Sept 1.
- Name/Logo listed on the website under the Corporate Sponsor section.
- Placement on our advertising/publicity/marketing material from date of commitment.
- A feature on our social media sites.
- Table at the event.
- Marketing material placed in each runner's goody bag.
- 5 Free Registrations with T-shirts.

Platinum Level - \$2,500 Includes:

- Shared banner at the registration booth with one other sponsor.
- Name/Logo on the 5k t-shirt if paid by Sept 1.
- Name/Logo listed on the website under the Corporate Sponsor section.
- Placement on our advertising/publicity/marketing material from date of commitment.
- A feature on our social media sites.
- Table at the event.
- Marketing material placed in each runner's goody bag.
- 3 Free Registrations with T-Shirts.

Marketing Space - \$50.00: Vendors will provide an approved activity for runners and/or spectators.

Marketing Space - \$100.00: Vendors without an activity for runners or spectators.

Marketing Space - \$150.00: Vendors with food.

Gold Level - \$1,000 Includes:

- Shared banner at the registration booth with multiple sponsors.
- Name/Logo on the 5k t-shirt if paid by Sept. 1.
- Name/Logo listed on the website under the Corporate Sponsor section.
- A feature on our social media sites.
- Table at the event.
- Marketing material in each runner's goody bag.
- 2 Free Registrations with T-Shirts.

Silver Level: \$500.00 Includes:

- Name/Logo on the 5k t-shirt if paid by Sept 1.
- Name/Logo listed on the website.
- Table at the event.
- Marketing material in each runner's goody bag.
- 2 Free Registrations with T-Shirts.

Bronze Level: \$200.00 Includes:

- Name/Logo listed on the website.
- Table at the event.
- Marketing material in each runners' goody bag
- 1 free registration with T-Shirt



How Do You Become a Sponsor?

Please contact Shalini David at shalini@christalis.org or 240-772-1131.